

Information Fitness™ programme

Total Information Asset Management

Vision and Mission

To establish a programme that leads an organisation through a maturity development cycle to achieve and demonstrate excellence in information management and quality

To provide coaching and mentoring, support and common interest and industry-wide applicability through a value-add consulting service delivered in a partnership and membership format.

This programme is offered in three core tiers:

- Basic
- Advanced
- Premium

Value proposition

20% of operational costs are incurred through badly managed and poor quality data (source).

- Integration issues
- Missed opportunities
- Re-work

The IF™ programme is designed to assess current state and identify metrics, measures, performance and targets and then to set a clear plan to achieve the improvements required to ensure a return on investment.

The pricing for involvement in the plan is set at a moderate level to provide an ongoing involvement including access to materials, coaching, mentoring and expertise to maximise the likelihood of success.

We expect our customers to achieve a minimum of £½ M savings per annum on operating costs alone, which is excellent return on an investment of £17,500 to £150,000.

Information Fitness™ methodology

A framework and methodology encompassing 3 prime streams of activity:

- Strategy, policy, governance
- Architecture and tools
- Value analysis and project value initiatives

Designed to guide an organisation through a maturity improvement in order to demonstrate internally and externally that information is being managed to maximise company value, minimise operational overhead and reduce exposure to risk.

IF™ Gymnasium

A secure data centre set up with a variety of data analysis, modelling and profiling tools that can be used by you and our practitioners to analyse subsets of data and to provide assessment, measures and targets. The data centre is a secure environment in which company data can be transferred to via secure network and held in an area private to the organisation. A variety of third party tools for managing and interpreting data and data quality are made available at no further costs to the organisation for the purposes of analysis and interpretation.



Basic:

The basic service is offered to organisations that wish to partake in the IF™ programme and to benefit from consulting support and access to materials, but do not feel they need to commit to a fully supported maturity development programme.

Fees

Annual license fee £17,500

Benefits:

- 1 Access to IF™ methodology and materials
- 2 Access to consulting resources via email or telephone support
- 3 Access to the IF™ programme website and forum
- 4 Invitation to attend IF™ programme coaching workshops
- 5 Ad-hoc access to the IF™ Data Laboratory for analysis and profiling of subsets of data and reports to highlight areas of concern.
- 6 c2 attendances on-site to give consulting mentoring from 2 experienced consultants per month including report from meeting with any issues and recommendations identified.
- 7 Corporate Membership of the IAIDQ for up to 3 company practitioners.
- 8 Participation in a maturity index of Information Management across industries.
- 9 Attendance at an annual progress and award ceremony.



Advanced

This service is aimed at the organisation that is specifically embarking on a programme of development of practice and improvement in the way it manages information as an asset and wishes to have focussed support through the programme.

Fees

Annual license fee: £17,500

3 monthly engagement fee £25,000

Benefits:

All benefits as for basic plus:

- 1 3 named consultants to support the organisation through its development activities
 - a. Project architect, to help plan deliverables and timescales
 - b. Information architect – to support the design and implementation of IF™ methodology components for the organisation
 - c. Support architect – to provide expertise and resource in creating frameworks and artefacts,
- 2 c6 attendances per month on-site to plan, contribute, facilitate activities.
- 3 Delivery of packets of IF™ methodology components as scoped through the planning work, equivalent to c25 person days work.
- 4 1 training workshop per 3 months for 4 to 8 attendees – either publicly run or specific to the organisation (in-house).



Premium

This service is aimed at the organisation wishing to accelerate their progress through the IF™ methodology by focussing resource and expertise on all areas of the company; this programme would normally run for a minimum of 1 year.

Fees

Annual license fee £17,500

Annual engagement fee £150,000

Benefits:

All benefits as for advanced plus:

- 1 c20 attendances per month on site to plan, contribute, facilitate, review activities
- 2 Resources to deliver defined packages of work on a 3 monthly cycle as scoped in the planning work equivalent to c40 person days work per 3 month (120 over the year).
- 3 2 training workshops per three months (8 per annum) for 4 to 12 attendees– either publicly run or specific to the organisation (in-house).

